



We Ignite Brands that Help People Live Healthier, Happy Lives.

Smarter Strategies. Stronger Results. Powered by AI.

Whitehead Agency Group is a full-service boutique digital marketing agency based in Toronto. We deliver the capabilities of a large agency with the agility, flexibility, and personalized service of a hands-on partner. Serving clients across North America and the Caribbean, we help brands turn insight into impact.

With more than 30 years of experience across healthcare, travel, financial services, and other sectors, our team combines strategic thinking, creative expertise, real-time data, and advanced AI tools to solve complex marketing challenges and accelerate growth.

AI helps us identify patterns, uncover opportunities, personalize experiences, optimize campaigns, and make smarter decisions faster. Human expertise brings the judgment, empathy, imagination, and brand understanding that technology alone cannot replicate.

The result: more meaningful consumer engagement, stronger brand experiences online and offline, and marketing programs optimized for measurable ROI.

We do not work with clients in alcohol, gaming, or recreational cannabis.

Start with a 30-minute discovery call. You'll leave with greater clarity and actionable ideas—whether or not we work together.

Key Facts:

FOUNDED IN 1984

SERVED

300+ brands
5,000+ projects
20+ industry awards

HEADQUARTERED IN

Toronto, Canada

OFFICE LOCATION

5000 Yonge Street, Suite 1901
Toronto, ON Canada M2M 6S6
Tel. (416) 221-8883

FOUNDING MEMBER



24 branch offices across Canada

Capabilities and Services

- Branding
- Creative
- Website Design
- Website Development
- Social Media Marketing
- Reputation Management
- Search Engine Optimization
- Search Engine Marketing
- Paid Media/Programmatic
- Content Marketing
- Web Analytics
- Marketing Automation

Great advertising has a call to action. The first call is yours.
Visit www.WagInc.ca, call (416) 221-8883, or email Results@WagInc.ca.

